2015 CoC Project Review Criteria – 100 Points Total

The following objective rating and scoring criteria are aligned with the priorities of *All In: Toward a Home for Every Santa Cruz County Resident*. They were developed by the HAP for use by the HAP Board in rating and ranking new and renewal proposals for 2015 CoC funds. Each Local Project Proposal will be scored using the following publicly announced objective criteria. The HAP Board will use the scores to help determine whether each proposal is approved (or rejected), its rank order, and whether it is placed in Tier 1 or Tier 2 (if applicable), or is selected for the PSH bonus (if applicable). Each scoring criterion relates to a particular question in the Local Project Proposal Form (new and renewal).

1. Housing/Project Type (5 points possible)

5 points, including –

4 points: for (a) Renewal permanent housing projects, (b) new permanent housing projects proposing to use funds reallocated from renewals (new projects can be either new permanent supportive housing serving chronically homeless persons, or new rapid re-housing serving homeless families), (c) new coordinated entry proposals (if allowed), and (d) new permanent supportive housing projects proposing to use permanent housing bonus funds to serve chronically homeless persons (if allowed).

1 point: new or renewal PSH projects following a Housing First[1] approach.

2.5 points – Renewal transitional housing, renewal HMIS, and renewal CoC planning projects,

0 points – All other projects.

Where to look on the renewal application: ***Application Question 3*** *(staff have totaled points for you)*
Where to look on the new project application: ***Application Question 3*** *(staff have totaled these points for you)*

2. Consistency with the Strategic Priorities and Action Strategies of the Strategic Plan, *All In* (15 points possible)

How does your proposed project help meet the strategic priorities and actions strategies of *All In: Toward a Home for Every Santa Cruz County Resident*? Please identify strategic priorities and action strategies (and any other plan goals) the project will address will address.

Where to look on the renewal application: ***Application Question 10***
Where to look on the new project application: ***Application Question 9***

3. Project Quality, Readiness & Appropriateness (5 points possible)

Explain how your project's design and mix of services and/or housing are appropriate for serving the population it intends to serve. How are the project's budget, staffing, and administrative structure realistic for the proposed program?

Where to look on the renewal application: ***Application Question 11***
Where to look on the new project application: ***Application Question 10***

4. Program Goals, Design, Renewal Performance Metrics (15 points possible)

For Renewal Projects: Please provide the performance metric information requested from your last HMIS-generated APR. For permanent housing, have you been comparatively successful in helping people retain permanent housing for 7 months or more? For transitional housing, have you been comparatively successful in

[1] "Housing First" is a model of housing assistance offered without preconditions (such as sobriety or minimum incomes) or service participation requirements, and rapid placement and stabilization in permanent housing are primary goals.

helping people find and move into permanent housing? For all projects except HMIS, have you been comparatively successful in helping people obtain income from mainstream benefits and employment? If you did not meet or exceeded any goals, please provide a brief explanation. *As the question is not applicable to HMIS, the HMIS project will automatically get 12 points.*

For New Projects: Please briefly identify:

- Your program goals to be measured annually in the HUD Annual Performance Report (APR);
- Where your homeless participants will come from;
- Your outreach plan to bring participants in;
- The types and frequency of services participants will receive;
- How participants will be helped to obtain and remain in permanent housing; and
- How participants will be helped to increase their employment and income and live independently.

Where to look on the renewal application: ***Application Question 12***
Where to look on the new project application: ***Application Question 11***
(Note that the new project application (permanent supportive housing, rapid re-housing, or coordinated entry) focuses on goals and design, while the renewal application looks at performance and outcomes)

5. Contributes to a Countywide CoC (5 Points Possible)
Homelessness is present in all areas of Santa Cruz County, whether urban, suburban, agricultural, or rural. In accordance with the goals of the CoC Strategic Plan, the Homeless Action Partnership is developing a *countywide* CoC system that coordinates efforts, shares knowledge, values unique local approaches, and allocates resources to meet the homeless needs existing in all areas of the county.

Please explain how your project contributes to goal of developing a *countywide* CoC system. Identify sub-regions of the county if any, your project targets. Explain how your housing/service site is (or scattered sites are) geographically well located to meet countywide homeless needs and any sub-regional homeless needs your project targets. Describe your outreach strategy for making sure that homeless people throughout the county are aware of your program. For scattered site projects, describe your outreach strategy to identify landlords and secure units on a countywide basis.

Where to look on the renewal application: ***Application Question 13***
Where to look on the new project application: ***Application Question 12***

6. Agency/Collaborative Capacity (10 points possible)
Briefly explain the type and length of experience of all organizations involved in implementing the proposed project, including the project sponsor, housing and supportive service providers, and any key subcontractors. Describe experience directly related to their role in the proposed project as well as their overall experience working with homeless people. For projects contracting for and overseeing the construction or rehabilitation of housing, leasing housing, or administering rental assistance, describe experience, as applicable.

Where to look on the renewal application: ***Application Question 14***
Where to look on the new project application: ***Application Question 13***

7. Budget and Cost Effectiveness (10 points possible)
Does your project comparatively "deliver" enough per person given its costs? Please explain how your costs per person are all necessary and reasonable. For new permanent housing projects only: Does the budget help meet

the CoC goal of emphasizing *housing activities* (percentage of HUD new project dollars requested for housing activities [leasing and operations] versus *services activities* [case management] not including admin?

Where to look on the renewal application: ***Application Question 15***
Where to look on the new project application: ***Application Question 14***

8. Leverage (10 points possible)
Points will be given for the total of all written leverage commitments as a percentage of the overall HUD CoC dollar request as follows (written leverage commitment letters or comparable evidence need not be provided with the application, but must be available for later HUD inspection if they ask):

10 points – 150% or more of the HUD CoC dollar request
8 points – 100% -149%
6 points – 75% - 99%
4 points – 50% - 74%
2 points – 25% - 49%
1 point – 1% - 24%
0 points – No leverage.

Where to look on the renewal application: ***Application Question 9***
Where to look on the new project application: ***Application Question 8***

9. Addresses Chronic Homeless Population (10 points possible)
HUD defines chronically homeless as:
(1) An individual who: (i) Is homeless and lives in a place not meant for human habitation, a safe haven, or in an emergency shelter; and (ii) Has been homeless and living or residing in a place not meant for human habitation, a safe haven, or in an emergency shelter continuously for at least one year or on at least four separate occasions in the last 3 years; and (iii) Can be diagnosed with one or more of the following conditions: substance use disorder, serious mental illness, developmental disability, post-traumatic stress disorder, cognitive impairments resulting from brain injury, or chronic physical illness or disability; (2) An individual who has been residing in an institutional care facility for fewer than 90 days and met all of the criteria in paragraph (1) of this definition, before entering that facility; or (3) A family with a head of household who meets all of the criteria in paragraph (1) of this definition, including a family whose composition has fluctuated while the head of household has been homeless.

Points will be for the percentage of clients to be served who are homeless under HUD's definition as follows:

10 points – 100% served are chronically homeless
7.5 points – 70-99%
5 points – 50-69%
2.5 points – 25-49%
1 point – 1-24%
0 points – 0%.

Where to look on the renewal application: ***Application Question 16***
Where to look on the new project application: ***Application Question 15***
(staff have already totaled these points for you)

10. Mainstream Resources (10 points possible)
Please check each strategy your program uses to help clients access federal mainstream benefits, including Medicaid; State Children's Health Insurance Program; TANF (CalWORKS); Food Stamps; SSI; Workforce Investment

Act; *Employment Income*; Welfare to Work Grant Programs; and, Veterans Health Care. Points will be allocated as follows:

10 points – 7 - 8 strategies used
8 points – 5 - 6 strategies used
6 point – 3 - 4 strategies used
4 points – 2 strategies used
2 point – 1 strategy used
0 points – 0 strategies used.

Where to look on the renewal application: ***Application Question 17***
Where to look on the new project application: ***Application Question 16***
(staff have already totaled these points for you)

10. Community Collaboration and Participation (5 points possible) *Please note: There is no need to submit a narrative response. Sub-scores will be determined by HAP staff based upon appropriate HAP and documentation for the period from October 15, 2014 to the present time.*
Does the applicant agency participate in Homeless Action Partnership activities mandated by HUD, as follows?

1. HAP meeting participation: 3 points possible
    a. 0 points: Agency attends 0% to 24% of full HAP meetings.
    b. 1 point: Agency attends 25% to 49% of full HAP meetings.
    c. 2 points: Agency attends 50% to 74% of full HAP meetings
    d. 3 points: Agency attends 75% to 100% of full HAP meetings.
2. HMIS participation: 2 points possible
    a. 0 points: No data submitted to HMIS
    b. 1 point: Has data in HMIS for some (less than 100%) of housing programs listed in the homeless housing inventory
    c. 2 points: Has data in HMIS for all (100%) of housing programs listed in the homeless housing inventory.

Where to look on the renewal and new applications: ***No question/response on the applications*** *(staff have already totaled these points for you using relevant data on the applicant's HAP and HMIS participation)*