

SAM FARR
17TH DISTRICT, CALIFORNIA

COMMITTEE ON APPROPRIATIONS
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Congress of the United States
House of Representatives
Washington, DC 20515-0517
October 7, 2011

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John Kennedy, TIGER Program Analyst
United States Department of Transportation
1200 New Jersey Avenue, SE
Washington D.C. 20590
Phone 202-493-0282

**RE: Federal Transportation Investment Generating Economic Recovery
(TIGER) Application, Aptos Village Improvement Project, Santa Cruz
County**

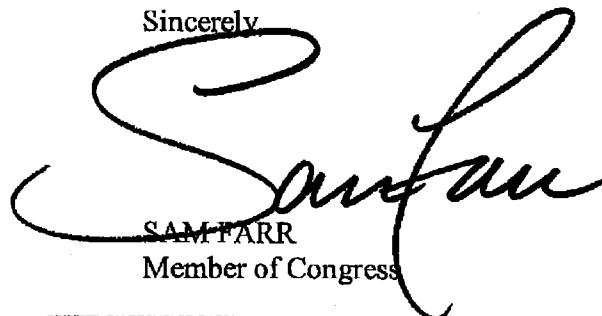
Dear Mr. Kennedy,

I am writing to you to bring to your attention an important TIGER grant application submitted by the County of Santa Cruz. This grant application will enable the county to move forward on the Aptos Village Community Plan, which provides sustainable community revitalization with a focus on transit-oriented mixed-use commercial/residential development adjacent to a rail corridor, an arterial roadway and transit facilities.

Aptos, California is an historic town in rural Santa Cruz County and the development of the Aptos Village Community Plan has been a public-private partnership effort ten years in the planning. The Aptos Village Project will create an estimated 150 jobs during construction and 250 full-time long-term jobs. The project will also create \$35 million in new direct local revenues, add an additional \$15+ million indirect and induced revenues to surrounding businesses, incorporate green design construction techniques to reduce greenhouse gas emissions, and provide for the expansion and improvement of roadway, railway and infrastructure parallel to Soquel Avenue.

This project will greatly improve a rural community in my congressional district, which has been significantly hit by the economic recession. I highly support this project and ask that you give all due consideration to the county's TIGER grant application.

Sincerely,



SAM FARR
Member of Congress

PRINTED ON RECYCLED PAPER

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Assembly California Legislature

WILLIAM W. MONNING
ASSEMBLY MEMBER, TWENTY-SEVENTH DISTRICT



COMMITTEES
CHAIR, HEALTH
JOINT LEGISLATIVE AUDIT
COMMITTEE
ARTS, ENTERTAINMENT,
SPORTS, TOURISM, and
INTERNET MEDIA
BUDGET
BUDGET SUB. 1 HEALTH &
HUMAN SERVICES
JUDICIARY
NATURAL RESOURCES

October 11, 2011

Ray LaHood, Secretary
United States Department of Transportation
1200 New Jersey Ave, SE
Washington, DC 20590

Dear Secretary LaHood:

This letter is to express my support for the County of Santa Cruz's application for a \$4 million 2011 Transportation Investment Generating Economic Recovery (TIGER) grant.

Located in the State of California, Santa Cruz County is requesting TIGER grant funds in order to improve intersections, sidewalks, bike lanes, bus stops and shelters, and internal roadways that will serve a proposed mixed-use commercial and residential development located in the unincorporated town of Aptos.

TIGER grant funding for the Aptos project requested by Santa Cruz County will assist in stimulating local economic recovery through immediate and long-term job creation benefits. Santa Cruz County has a proven track record of putting federal funds to work in order to create safe streets that support pedestrians and bicycle riders, and it is without hesitation that I support Santa Cruz County's application for 2011 Transportation Investment generating Economic Recovery funds from the United States Department of Transportation. Should you have any questions about my support, please contact me at 916.319.2027.

Again, thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "W. Monning", with a stylized flourish at the end.

WILLIAM W. MONNING
Assemblymember, 27th District

WWM:pm



ASSOCIATION OF MONTEREY BAY AREA GOVERNMENTS

October 18, 2011

The Honorable Ray LaHood
Secretary, U.S. Department of Transportation
1200 New Jersey Avenue SE
Washington, DC 20590

**RE: Support for Federal Transportation Investment Generating Economic Recovery
(TIGER) Application, Aptos Village Improvement Project, Santa Cruz County**

Dear Mr. LaHood,

The Aptos Village Community Plan was approved by the Santa Cruz County Board of Supervisors on February 23, 2010, establishing goals and objectives to extend and improve roadway and rail infrastructure. The Aptos Village Community Plan will provide sustainable community revitalization with a focus on transit-oriented mixed-use commercial/residential development adjacent to a rail corridor, an arterial roadway and transit facilities.

Aptos is an historic town in rural Santa Cruz County which grew with the lumber and apple industries, and then experienced economic decline through the recent decades. Business growth and retention have been difficult due to lack of appropriate infrastructure and transportation options. Development of the Aptos Village Community Plan has been a public-private partnership effort ten years in the planning, with a firm commitment to creation of an innovative, multi-use destination that will attract new businesses and residents, and revitalize surrounding areas.

With the construction of the Aptos Village Improvement Project, roadway and rail infrastructure improvements will be implemented that will extend and enhance pedestrian, bikeway and transit services for Aptos, improve walkability and safety, and improve connectivity and multi-modal transportation options that link to and serve the surrounding region. Construction of safe, walkable and bike-able streets along Soquel Drive and within Aptos Village will assist in the reduction of greenhouse gas emissions in alignment with the implementation of State greenhouse gas reduction strategies under AB 32 and SB 375, and with Federal emissions reduction goals.

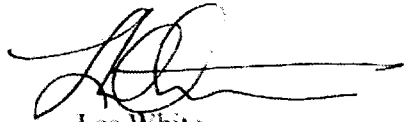
As in much of California, Aptos and Santa Cruz County have been challenged by the economic downturn and by ageing and inadequate transportation infrastructure. TIGER grant funding can serve a primary purpose to stimulate economic recovery consistent with the American Recovery and Reinvestment Act (ARRA). The proposed improvements will have both immediate and long-range job creation benefits, creating an inviting and easily accessible locale for multi-use live-work enterprises. The Santa Cruz County Economic Development Department estimates that the Aptos Village Project will create 150 jobs during construction

Planning Excellence!

and 250 full-time long-term jobs. Additionally, the County projects the project will bring \$35 million in new direct local revenues and add additional \$15+ million indirect and induced revenue to surrounding businesses. As the Metropolitan Planning Organization (MPO) for Monterey Bay Region, the Association of Monterey Bay Area Governments (AMBAG) is especially interested in encouraging projects that reduce greenhouse gas emissions. This project meets the MPO goal of reducing greenhouse gases in transportation by improving jobs-housing balance, creating transit oriented development and providing supportive infrastructure for bicycle and pedestrian activity.

AMBAG encourages the Department of Transportation to join us in supporting the much-needed transportation improvements for this project. In proportion to the size of the requested grant, the impacts will be highly beneficial.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. White', with a long horizontal flourish extending to the right.

Les White,
Interim Executive Director
AMBAG

cc: David G. Dobson, Economic Development Coordinator, County of Santa Cruz

**MBUAPCD**

Monterey Bay Unified Air Pollution Control District
Serving Monterey, San Benito and Santa Cruz Counties

24580 Silver Cloud Court
Monterey, CA 93940

PHONE: (831) 647-9411 • FAX: (831) 647-8501

October 11, 2011

Richard Stedman, APCO
Monterey Bay Unified Air Pollution Control District
24580 Silver Cloud Court
Monterey, CA 93940
Phone: 831-647-9411, x. 206

John Kennedy
TIGER Program Analyst
United States Department of Transportation
1200 New Jersey Avenue, SE
Washington D.C. 20590
Phone: 202-493-0282

**RE: Support for Federal Transportation Investment Generating Economic Recovery
(TIGER) Application, Aptos Village Improvement Project, Santa Cruz County**

Dear Mr. Kennedy,

The Aptos Village Community Plan was approved by the Santa Cruz County Board of Supervisors on February 23, 2010, establishing goals and objectives to extend and improve roadway and rail infrastructure. The Aptos Village Community Plan will provide sustainable community revitalization with a focus on transit-oriented mixed-use commercial/residential development adjacent to a rail corridor, an arterial roadway and transit facilities.

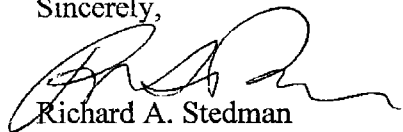
With the construction of the Aptos Village Improvement Project, roadway and rail infrastructure improvements will be implemented that will extend and enhance pedestrian, bikeway and transit services for Aptos, improve walkability and safety, and improve connectivity and multi-modal transportation options that link to and serve the surrounding region. Construction of safe, walkable and bike-able streets along Soquel Drive and within Aptos Village will assist in the reduction of greenhouse gas emissions in alignment with the implementation of State greenhouse gas reduction strategies under AB 32 and SB 375, and with local, state and federal emissions reduction goals.

As in much of California, Aptos and Santa Cruz County have been challenged by the economic downturn and by ageing and inadequate transportation infrastructure. TIGER grant funding can serve a primary purpose to stimulate economic recovery consistent with the American Recovery and Reinvestment Act (ARRA). The proposed improvements will have both immediate and long-range job creation benefits, creating an inviting and easily accessible locale for multi-use live-work enterprises. The Aptos Village Project will incorporate green design construction

techniques to reduce greenhouse gas emissions, and provide for the expansion and improvement of roadway, railway and infrastructure parallel to Soquel Avenue.

I encourage the Department of Transportation to join us in supporting the much-needed transportation improvements for this project. In proportion to the size of the requested grant, the impacts will be highly beneficial, especially for air quality improvement.

Sincerely,

A handwritten signature in black ink, appearing to read 'RAS', with a long horizontal flourish extending to the right.

Richard A. Stedman
Air Pollution Control Officer

*Santa Cruz Metropolitan
Transit District*



September 27, 2011

Mr. Howard Hill
United States Department of Transportation
1200 New Jersey Avenue, SE
Washington D.C. 20590

**RE: County of Santa Cruz Grant Application to the Department of Transportation
(DOT) Transportation Investment Generating Economic Recovery (TIGER)
Program for Transportation Infrastructure Improvements**

Dear Mr. Hill,

I am writing on behalf of the Santa Cruz Metropolitan Transit District (Santa Cruz METRO) in support of the County of Santa Cruz's Planning Department's grant application for \$4 million for planning activities to be funded under DOT's Transportation Investment Generating Economic Recovery (TIGER) Program for Transportation Infrastructure Improvements. The Aptos Village Improvement Project has a \$5 million budget, with a \$1 million match being provided by the developer, Green Valley Corporation.

These funds will allow the County of Santa Cruz to install much needed infrastructure improvements in the rural area of Aptos Village, facilitating the construction of a mixed-use commercial/residential development located adjacent to a rail corridor, an arterial roadway and transit facilities. The improvements would include upgraded transit facilities and increased safety improvements for pedestrians, bicycles and vehicles in the area. These infrastructure improvements and mixed-use development will result in reduced vehicle trips (VMT) and increased transit and other modal usage (i.e. bicycles, walking, eventually a train line) due to the cluster of businesses and residences in the unincorporated area adjacent to the improvements.

The goals of this project are in alignment with our mission as a transit district, the implementation of state greenhouse reduction regulations under AB32 and SB375, as well as DOT's goals for transit-oriented development in rural areas. Santa Cruz METRO supports this proposal as it is in line with much of the work being done in the County to meet the goals of sustainable communities' strategies. Santa Cruz METRO encourages DOT to fund the proposed infrastructure improvements in the Aptos Village hub through the TIGER discretionary grants program for rural areas. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script, appearing to read "Leslie R. White".
Leslie R. White
General Manager

110 Vernon Street, Santa Cruz, CA 95060 (831) 426-6080, FAX (831) 426-6117

METRO online at <http://www.scmtd.com>



SANTA CRUZ COUNTY REGIONAL TRANSPORTATION COMMISSION

1525 Pacific Ave., Santa Cruz, CA 95060-3911 • (831) 460-3200 FAX (831) 460-3215 EMAIL info@scrtc.org

October 4, 2011

Mr. Howard Hill
United States Department of Transportation
1200 New Jersey Avenue, SE
Washington D.C. 20590

RE: County of Santa Cruz Grant Application to the Department of Transportation (DOT) Transportation Investment Generating Economic Recovery (TIGER) Program for Transportation Infrastructure Improvements

Dear Mr. Hill:

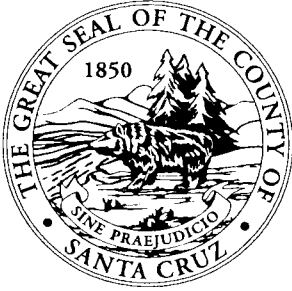
I am writing on behalf of the Santa Cruz County Transportation Commission (SCCRTC) in support of the County of Santa Cruz's Planning Department's grant application for \$4 million for planning activities to be funded under DOT's Transportation Investment Generating Economic Recovery (TIGER) Program for Transportation Infrastructure Improvements. The Aptos Village Improvement Project has a \$5 million budget, with a \$1 million match being provided by the developer, Green Valley Corporation.

These funds will allow the County of Santa Cruz to install much needed infrastructure improvements in the rural area of Aptos Village, facilitating the construction of a mixed-use commercial/residential development located adjacent to a rail corridor, an arterial roadway and transit facilities. The improvements would include upgraded transit facilities and increased safety improvements for pedestrians, bicycles and vehicles in the area. These infrastructure improvements and mixed-use development will result in reduced vehicle trips (VMT) and increased transit and other modal usage (i.e. bicycles, walking, eventually a train line) due to the clustering of businesses and residences in the unincorporated area adjacent to the improvements.

The goals of this project are in alignment with our mission as a Regional Transportation Commission, the implementation of state greenhouse reduction regulations under AB32 and SB375, as well as DOT's goals for transit-oriented development in rural areas. SCCRTC supports this proposal as it is in line with much of the work being done in the County to meet the goals of sustainable communities strategies. SCCRTC encourages DOT to fund the proposed infrastructure improvements in the Aptos Village hub through the TIGER discretionary grants program for rural areas. Thank you for your consideration.

Sincerely,

George Dondero
Executive Director



County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069
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ELLEN PIRIE
SECOND DISTRICT

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THIRD DISTRICT

GREG CAPUT
FOURTH DISTRICT

MARK W. STONE
FIFTH DISTRICT

October 7, 2011

John Kennedy
TIGER Program Analyst
United States Department of Transportation
1200 New Jersey Avenue, SE
Washington, D.C. 20590

**RE: SUPPORT FOR FEDERAL TRANSPORTATION INVESTMENT
GENERATING ECONOMIC RECOVERY (TIGER) APPLICATION,
APTOS VILLAGE IMPROVEMENT PROJECT, SANTA CRUZ COUNTY**

Dear Mr. Kennedy:

The Aptos Village Community Plan was approved by the Santa Cruz County Board of Supervisors on February 23, 2010, establishing goals and objectives to extend and improve roadway and rail infrastructure. The Aptos Village Community Plan will provide sustainable community revitalization with a focus on transit-oriented mixed-use commercial/residential development adjacent to a rail corridor, an arterial roadway and transit facilities.

Aptos is an historic village in unincorporated Santa Cruz County which grew with the lumber and apple industries but then experienced economic decline through the recent decades. Business growth and retention have been difficult due to lack of appropriate infrastructure and transportation options. Development of the Aptos Village Community Plan has been a public-private partnership effort ten years in the planning, with a firm commitment to creation of an innovative, multi-use destination that will attract new businesses and residents, while revitalizing surrounding areas.

With the construction of the Aptos Village Improvement Project, roadway and rail infrastructure improvements will be implemented that will extend and enhance pedestrian, bikeway and transit services for Aptos, improve walkability and safety, and improve connectivity and multi-modal transportation options that link to and serve the surrounding region. Construction of safe, walkable and bike-able streets along Soquel


October 7, 2011
Page 2

Drive and within Aptos Village will assist in the reduction of greenhouse gas emissions which coincide with the implementation of State greenhouse gas reduction strategies under AB 32 and SB 375 and with Federal emissions reduction goals.

As in much of California, Aptos and Santa Cruz County have been challenged by the economic downturn and by aging and inadequate transportation infrastructure. TIGER grant funding can serve a primary purpose to stimulate economic recovery consistent with the American Recovery and Reinvestment Act (ARRA). The proposed improvements will have both immediate and long-range job creation benefits, creating an inviting and easily accessible locale for multi-use live-work enterprises. The Aptos Village Project will create an estimated 150 jobs during construction and 250 full-time long-term jobs. The project will also create \$35 million in new direct local revenues, add an additional \$15+ million in direct and induced revenues to surrounding businesses, incorporate green design construction techniques to reduce greenhouse gas emissions, and provide for the expansion and improvement of roadway, railway and infrastructure parallel to Soquel Avenue.

I encourage the Department of Transportation to join us in supporting the much-needed transportation improvements for this project. In proportion to the size of the requested grant, the impacts will be highly beneficial.

Very truly yours,


ELLEN PIRIE, Supervisor
Second District

EP:ted

1181C2



October 5, 2011

John Kennedy
TIGER Program Analyst
United States Department of Transportation
1200 New Jersey Avenue, SE
Washington D.C. 20590
Phone 202-493-0282

RE: Support for Federal Transportation Investment Generating Economic Recovery (TIGER) Application, Aptos Village Improvement Project, Santa Cruz County

Dear Mr. Kennedy,

Aptos is an historic town in rural Santa Cruz County, which has grown from a Native American Village to a Mexican Rancho. Its fortunes increased during the early years of California statehood with the lumber and apple industries and declined through the first half of the 20th century. Business growth and retention have been difficult due to lack of appropriate infrastructure and transportation deficiencies.

After more than 10 years of planning as a public/private partnership, the Aptos Village Community Plan was approved by the Santa Cruz County Board of Supervisors on February 23, 2010 establishing goals and objectives to extend and improve roadway and rail infrastructure. TIGER Funding of the Aptos Village Improvement Project will allow the implementation of the Aptos Village Plan (AVP). With the construction of Aptos Village Improvement Project roadway, rail and infrastructure improvements, the County will successfully extend and enhance pedestrian, bikeway and transit services that serve Aptos and the surrounding region. Aptos and Santa Cruz County, like remaining California communities have been hugely impacted by the economic downturn, and we are hopeful that the TIGER grant funding will serve a primary purpose to stimulate economic recovery consistent with the American Recovery and Reinvestment Act (ARRA).

The Aptos Chamber of Commerce is pleased to support this project that will provide essential jobs and mixed-use housing for County residents at this location.

The Aptos Village Project will not just create an estimated 150 jobs during construction, and 250 full-time long-term jobs, but will also create \$35 million in new direct local revenues, add an additional \$15+ million indirect and induced revenues to surrounding businesses, incorporate green design construction techniques to reduce greenhouse gas emissions, provide the expansion and improvement of roadway, railway and

infrastructure parallel to Soquel Avenue, and provide an alternate travel corridor to use of Highway 1 that is the primary mode of travel in the County. The expanded and enhanced roadways, rail and infrastructure will facilitate vehicle utilization of Highway 1 and remove greenhouse gases due to congested streets by supporting transit oriented mixed-use housing.

Indirect revenues and growth resulting from the extending and improving this vital transportation corridor have the potential to create significantly more permanent jobs throughout the rural County areas, which will indirectly support a stronger housing market.

The grant funds will allow the County of Santa Cruz to install much needed infrastructure improvements including upgraded transit facilities, improved rail crossings, and increased safety improvements for pedestrians, bicyclists and vehicle riders in the area. For the small size of the requested grant, the impacts will be hugely beneficial.


Goals of this project are aligned with the Chamber's objective to provide a livable and sustainable community in the Aptos Village. Construction of complete streets along Soquel Avenue will assist in the reduction of greenhouse gas emissions in compliance with federal and state greenhouse reduction strategies.

I encourage the Department of Transportation to join us in supporting this project that will create significantly more permanent jobs in Aptos and that will provide a sustainable community development.

Sincerely,

John Hibble
Executive Director,
Aptos Chamber of Commerce
john@aptoschamber.com

CC: BOS



7605-A Old Dominion Court, Aptos CA 95003
PH: 831.688.1467 FAX: 831.688.6961
www.aptoschamber.com - info@aptoschamber.com



EcologyAction

Innovation • Partnership • Community

October 7, 2011

Mr. John Kennedy
United States Department of Transportation
1200 New Jersey Avenue, SE
Washington D.C. 20590

**RE: County of Santa Cruz Grant Application to the Department of Transportation (DOT)
Transportation Investment Generating Economic Recovery (TIGER) Program for Transportation
Infrastructure Improvements**

Dear Mr. Kennedy,

I am writing on behalf of Ecology Action of Santa Cruz in support of the County of Santa Cruz's Planning Department's grant application for \$4 million for planning activities to be funded under DOT's Transportation Investment Generating Economic Recovery (TIGER) Program for Transportation Infrastructure Improvements. The Aptos Village Improvement Project has a \$5 million budget, with a \$1 million match being provided by the developer Green Valley Corporation.

These funds will allow the County of Santa Cruz to install much needed infrastructure improvements in the rural area of Aptos Village, facilitating the construction of a mixed-use commercial/residential development located adjacent to a rail corridor, an arterial roadway and transit facilities. The improvements would include upgraded transit facilities and increased safety improvements for pedestrians, bicycles and vehicles in the area. These infrastructure improvements and mixed-use development will result in reduced vehicle trips (VMT) and increased transit and other modal usage (i.e. bicycles, walking, eventually a train line) due to the clustering of businesses and residences in the unincorporated area adjacent to the improvements.

The goals of this project are in alignment with our long-term goals to encourage sustainable transportation programs that aim to reduce greenhouse gases and traffic congestion, increase safety for pedestrians, bicyclists and motorists, and promote healthy and active modes of transportation. This proposal also aligns with our continuing support for Sustainable Communities Strategies as well as for the implementation of state greenhouse reduction regulations under AB32 and SB375.

Ecology Action encourages DOT to fund the proposed infrastructure improvements in the Aptos Village hub through the TIGER discretionary grants program for rural areas. Thank you for your consideration.

Sincerely,

Virginia Johnson
Executive Director